

BRAIN GAIN IN ACTION

The Gvahim Hub @ Tel Aviv University

JOIN US IN BUILDING THE ALIYAH DREAM

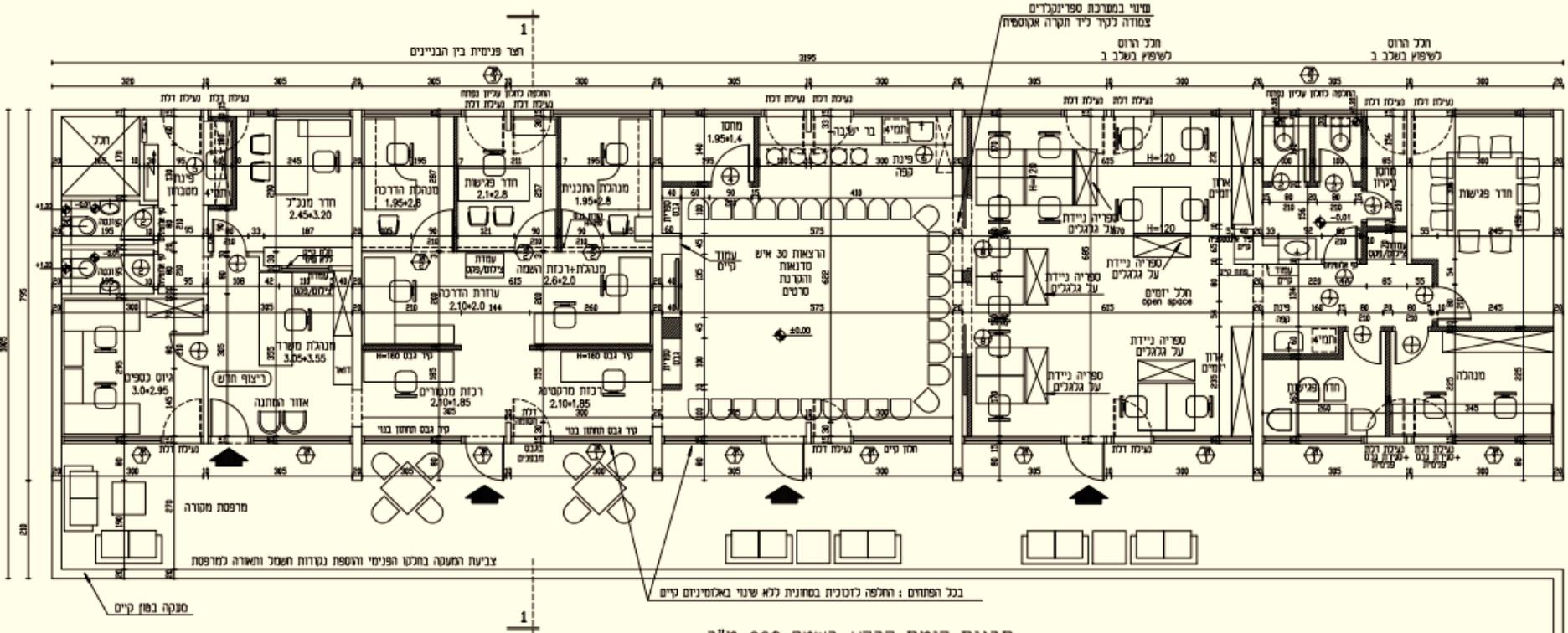
May 2012

Why Gvahim Needs a Physical Hub Now

- ✓ Activities development
- ✓ The Olim and Volunteers need a physical center
- ✓ Tel Aviv University: an opportunity not be missed
- ✓ TheHive by Gvahim for Olim Entrepreneurs

The Gvahim Hub

A TOOL FOR DEVELOPMENT



Gvahim
Connecting talents

Established by the Rashi Foundation

The Gvahim Hub

A Constellation of Tools, All in One Place

Group Support

Co-working space

Training

Networking

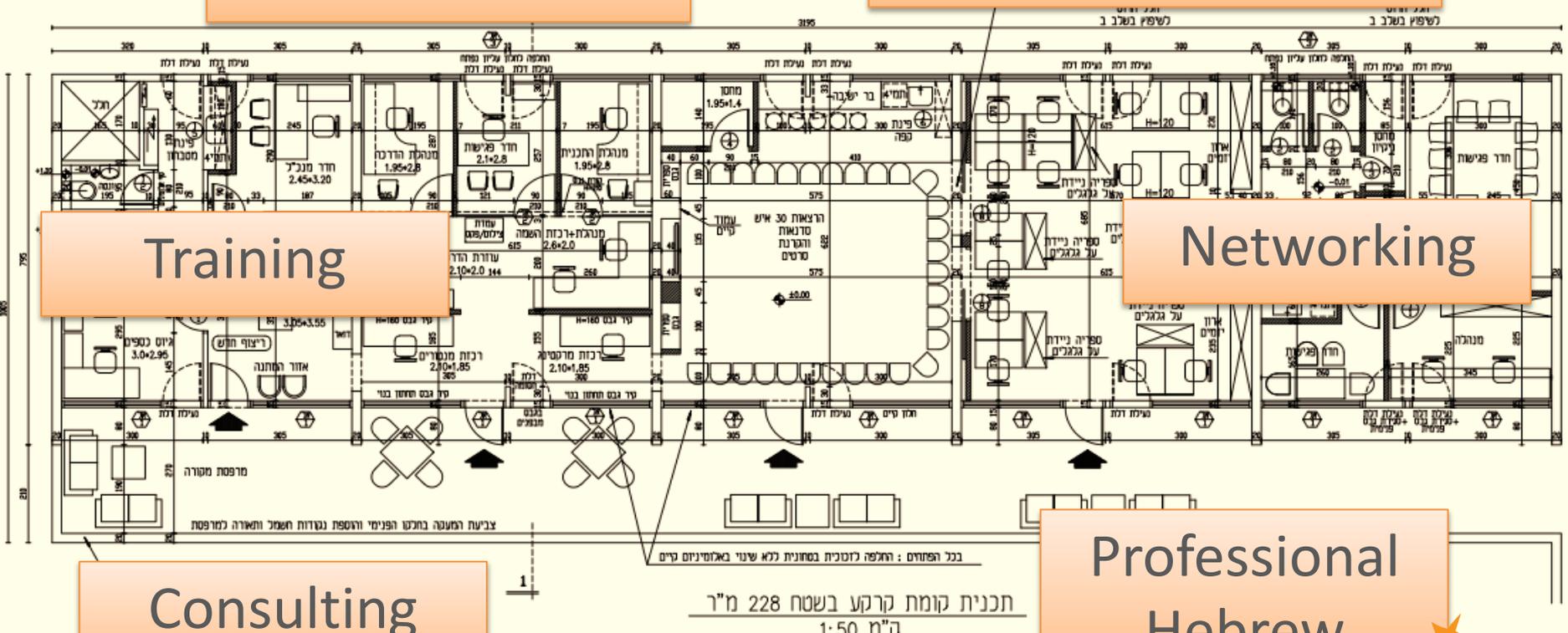
Consulting

Professional
Hebrew

Placement



Established by the Rashi Foundation



1. Group Support



2. Training



3. Individual Support



HR CONSULTING

MENTORING



4. Placement Services



Dana
Pollack-Wasserman
Placement Manager



Maya
Shofel-Dassa
Placement Officer



5. Professional Hebrew

From Ulpan
Hebrew...



...to Workplace
Hebrew

6. Networking Opportunities



7. *TheHive* for Olim Entrepreneurs



8. An Anchor for Olim and Volunteers



9. A One-Stop-Shop for Companies



10. A Pole to Catalyze Partnerships...



...and strengthen Israel's Future

In a Word: Return On Investment

SCALABILITY
FLEXIBILITY

■ In-house

Training halls

Meeting rooms

Networking space

} available 24/7

EFFICIENCY
PRODUCTIVITY

■ Centralized office space for Staff + Volunteers

COMPREHENSIVENESS

■ Job search facilities (computers, DBs)

PRESENCE
RESPONSIBILITY

■ A physical anchor for Olim

RESULT-ORIENTATION

■ A one-stop-shop for Israeli recruiters

INNOVATION
INTEGRATION

■ An interface for professional & research & entrepreneurial energies

Why Tel Aviv?

- Largest Numbers of Skilled Olim + Returning Israelis
- Concentration of Leading Israeli & Global Companies
- Dynamism + Leading City on Social Issues

In Effect:

- 2006 Gvahim Training Starts in Tel Aviv
- 2010 Gvahim's Head-Quarters in TA (Brener 5)
- 2011 First Gvahim Hive at Mazeh 9
5 Career Development Programs in Tel Aviv
- 2012 *New Gvahim Hub at TAU in 2012*

Why Tel Aviv University?



- University with an International vision
- Synergy between international students & Gvahim
- A hub for excellence in Academic research
- Outlook on Israeli and Global Entrepreneurship

Do **YOU** also believe
in the potential **contribution**
of Highly-Skilled Olim
to Israel?

Now is your chance to get involved!

Join our pool of building partners

NAMING OPPORTUNITIES AVAILABLE



Established by the Rashi Foundation

A Win-Win-...-Win Situation



You too can Join us in Building the Aliyah Dream

Costs:

- USD 200,000 for Refurbishment + Equipment of the Hub

Already raised:

- USD 100,000

Can you help us raise

- USD 100,000 ?

Suggested donation:

USD 20,000

*but **any amount will help!***

Who is already in our Pool of Partners for the Gvahim Hub?

- The Mor Family
- Yoel Carasso
- The Pinto Family
- Dr. Giora Yaron
- Golan Telecom

Who else in Israel works with Gvahim to achieve our goals?

Yair Shamir¹

Rina Pridor

Moshic Mor²

Elie Ayalon²

Dr. Eytan Hay-Am²

Rani Rahav

Yair Lapid

Reuven Ben Menachem

Dr. Giora Yaron

Elie Elalouf²

Minister S. Landver

Tal Keinan

Eran Tor

John Medved

Izhar Shay

Orna Hozman Bechor

Bob Rosenschein

Sami Friedrich

Yehuda Zisappel

Orna Beri

Yossi Bachar

Dr. David Harari

Steve Rhodes

Gidi Grinstein

Saul Singer

Yehuda Bronitsky

Elie Zohar

Gvahim also enjoys the support of President Shimon Peres

1. Chairman of Gvahim's Board of Directors

2. Member of Gvahim's Board of Directors



Gvahim
Connecting talents

Established by the Rashi Foundation

Gvahim's Partners



Rashi Foundation
קרן רש"י

ADELIS
Foundation



natan



masa
Israel Journey



AMI
Alys et Meilleure Intégration



TEL AVIV
יפו



MADA'AH
מגז"ח

The Pinto Family

The Mor Family

Michael Halimi

The Pollack Family

The Gvahim Alumni Fund

Yoel Carasso

Anonymous Partner

Sylvain Devico

Elie Belames

Elisabeth & Noam Kogan

Elie Ayalon Ella Shamir The Katz Family Eran Goren Tania Amar Joel Weill D. Zevadi

Sarah Mimran Alain Zeitoun E. & T. Croitoru Nelly Assouline



Let's Write Together a New Page in Israel's History!



www.gvahim.org.il